

MEDIA ALERT-TIME SENSITIVE

BIG BROTHERS BIG SISTERS OF NORTHEAST FLORIDA PUTS BEST STILETTO FORWARD AS WINE, WOMEN & SHOES[®] HOST

Contact: Dodie Cantrell

Number: 904-625-3713

E-mail: dodie.cantrell@cfmedia.net

Mallory Wanek

904-232-3001

mallory.wanek@cfmedia.net

WHAT: Get your tickets for Big Brothers Big Sisters of Northeast Florida Wine, Women & Shoes Event!

Big Brothers Big Sisters of Northeast Florida will be hosting their upcoming Inaugural Wine Women & Shoes event at the Hyatt Regency Downtown Riverfront on October 25th from 11am-3pm! WW&S[®] is a fundraising organization that creates events centered on luxury fashion, fine wines and charities in need. Over the last 10 years, they helped raise about \$20 million for various women and family-related causes through the execution of over 175 well-attended events across the country.

Attendees of the event will have access to a glamorous fashion show featuring W by Worth clothing and local women celebrities; unlimited wine tastings and wine raffle provided by Southern Wine & Spirits; a fun, spirited "Key to the Closet" raffle where winner takes all clothing, accessories, cosmetics and gift certificates; live and silent auctions; a photo shoot area with a complimentary memento and of course, the charismatic [Shoe Guys[™]](#)!

Tickets go on sale August 29th and General Admission tickets are \$100 which includes a trendy swag bag filled with a variety of goodies that women will love! VIP admission is \$150 and includes express VIP check in, prime seating for the fashion show, a dedicated Shoe Guy at your table and a VIP Swag Bag filled with exclusive items.

WHEN: Tickets for Wine, Women & Shoes go on sale Friday, August 29th! Wine, Women & Shoes Benefiting Big Brothers Big Sisters of Northeast Florida will be held on October 25th, 2014 from 11:00am to 3:00pm.

WHERE: Purchase your tickets at <http://www.winewomenandshoes.com/jacksonville>. The event will be held at Hyatt Regency Riverfront in downtown Jacksonville, FL.

For more information on Wine Women & Shoes event and sponsorship opportunities, please visit the event's website at www.winewomenandshoes.com/Jacksonville or contact Dawn Robbins at (904) 727-9797 or Drobbins@bbbsnef.org.

If you would like further information, video, or to set up an on-camera or off-camera interview, please contact Dodie Cantrell at dodie.cantrell@cfmedia.net (904-625-3713) or Mallory Wanek at mallory.wanek@cfmedia.net (904-232-3001).

#####

wine women & shoes®

Benefiting Big Brothers Big Sisters of Northeast Florida

*Be there.
Be giving.
Be fabulous!*



Big Brothers Big Sisters
of Northeast Florida



SATURDAY, OCTOBER 25, 2014
11AM - 3PM • Hyatt Regency Riverfront
WINEWOMENANDSHOES.COM/JACKSONVILLE

OUR GENEROUS SPONSORS
AND WINE PARTNERS!



C F M

MAIN OFFICE

CantrellWhite.com

1611 san marco blvd.
jacksonville fl 32207

2918 vineville ave
macon ga 31204

o. 904.232.3001
c. 904.625.3713