

WW&S SPONSORSHIP OPPORTUNITIES TABLE

Program	Description	Suggested Level	Pitch
WALL-OF-WINE	In addition to revenue from Wall of Wine ticket sales, have the wall sponsored for \$2,500. Logo recognition on the wall and/or wine bags.	\$2,500	For this WINE focused event, your logo will be prominently featured on Wall of Wine signage, Individual bags for wine bottles and Wall of Wine display. Language on signs says, "Wall of Wine presented by XYZ Company". Benefits Include: Logo inclusion on invitation, e-blasts, poster, and program. Logo on signage, bags and possibly display. 2 tickets to event .
BAG CHECK	Logo on bag check signage and tickets. Place near Wall of Wine so guests can check wine as well.	\$2,500	Stay top of mind by watching their bags, and wine, and winnings! Your logo is printed on bag check tags as well as signage. A clever offering by a CPA firm used the tag line "You can trust us with your bags, you can trust us with your money". Benefits Include: Logo inclusion on invitation, e-blasts, poster, and program. Logo on signage. 2 tickets to the event .
SHOE GUYS	Logos on Shoe Guy shirts. You can also ask Shoe Guys to contribute \$100 to buy the shirts.	\$2,500-\$5,000	Sponsor 20+ charming "Shoe Guys" working the room and engaging more than 300 women. It's a great opportunity to showcase your brand. These men are a targeted group of brand ambassadors who are guaranteed to be the hit of the event. Benefits Include: Your logo and branding exposure on the "Shoe Guys" T-shirts + 2 tickets to the event .
KEY TO THE CLOSET	Logo on signage and on the keys/tickets.	\$2,500	A hundred keys for sale, and only 1 will hold the winning match to a collective bounty of donated treasures. The closet contains everything a woman wants—fashion, furniture, closet systems, and gift certificates for services like massage and facials. Your brand will be featured as the Key to the Closet sponsor. Benefits Include: Logo on all raffle materials + Online promotions, including e-blasts, Facebook, and Twitter + 2 tickets to the event .
COVER GIRL PHOTO SHOOT	Local magazine sponsor sets up "cover girl" photo shoot with their masthead. You can also sell prints for more revenue.	\$2,500	Every woman yearns to be a chic cover girl. Set-up a cover girl station with your magazine masthead. Women pose and receive prints of their 15 seconds of fame. Benefits Include: Logo on promotional materials and on big display backdrop + 2 tickets to the event .

WW&S SPONSORSHIP OPPORTUNITIES TABLE

Program	Description	Suggested Level	Pitch
VALET SERVICE	Logo recognition on signage and logo item left in car.	\$2,500	A parting gift from your company that features a branded message will be placed in each car -valet parked. For example: water bottle, or a rose. Benefits Include: Signage at Valet Parking booth, branded item placed in valet parked cars (you must supply the item) + 2 tickets to the event .
MARKETPLACE SPONSOR	Logo prominently featured on the banner above the Marketplace entrance and throughout vendor area.	\$5,000	As our guests shop the day away, this opportunity insures they know who you are in every possible way. Sponsor may underwrite the marketplace and your signage will be placed throughout the venue and prominently featured on a banner at the entrance of the designated marketplace area . Benefits Include: Logo Recognition, Program Recognition + 2 tickets to the event .
BEST-DRESSED AWARDS	Sponsor provides judges and prizes. Logo on signage and judge badges -- presented on stage.	\$2,500	Scout the “Best-Dressed” attendees. Your judges work the room and choose the winners. Judges have the opportunity to come on stage and announce the winner as a part of the live program. Benefits Include: Logo Recognition + 2 tickets to the event .
BEST IN SHOE AWARDS	Sponsor provides judges and prizes. Logo on signage, on judge badges, and presented on stage.	\$2,500	Celebrate our attendees' fabulous footwear by promoting a “Best in Shoe” award. Your judges work the room and choose the winners. Judges have the opportunity to strut on stage and announce the winner as a part of the live program. Benefits Include: Logo Recognition + 2 tickets to the event .
MODELS	Businesses can provide models as part of a sponsor package.	\$5,000 each	Take it to the catwalk! All eyes are on the models during the climactic fashion show. You can provide a model from your business and bring a table of colleagues to cheer them on. Benefits Include: Logo Recognition + reserved table.
SWAG/GOODY/SHOPPING BAG	Logo on swag bag or attached tags.	\$2,500	It’s all in the Bag!!! Your logo will appear on the coveted swag bag gifted to all attendees. Hundreds of local tastemakers will soon be parading your branded tote all over town. Benefits Include: Your logo on one side of a high-quality tote bag + 2 tickets to the event .

WW&S SPONSORSHIP OPPORTUNITIES TABLE

Program	Description	Suggested Level	Pitch
RED CARPET STEP & REPEAT BANNER	Sponsor logo on “Step & Repeat” banner. Can be designed by WW&S graphics team.	\$5,000	Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a backdrop splashed with your logo. And the moment lives on in social media shares. Benefits Include: Your logo on backdrop of photo booth + Program Recognition, Media Coverage+ 2 tickets to the event .
FOOT MASSAGE STATION	Have a sponsor underwrite a foot massage station (ideally activated during the last hour when everyone's feet hurt from their heels).	\$1,500	Your company name will sound like sweet relief at the popular foot massage station. You have a captive audience as tired toes are pampered by a professional masseuse. Benefits Include: Logo Recognition + 1 ticket to the event .
CAR WASH	Cars washed during event. Services could be offered by a high school class, Boy Scout troupe, or professionals who get a flat rate and you keep the tips.	\$1,000-\$2,500	It’s all about the SPARKLE! Sponsor our car wash station and guests will gratefully return to a sensational shine. Insert your card or special message on the dash. Benefits Include: Logo Recognition + 1 ticket to the event .
RESTROOMS	Ask a spa to sponsor your restroom and put lotions and potions with an attendant in their spa uniform.	\$1,500	Pampering the attendees is a luxury well afforded with your name proudly displayed on spa products. Feature your company logo on lotions and soaps in venue restrooms and/or provide an attendant to assist with hand towels with company logo. Benefits Include: Logo Recognition + 1 ticket to the event.
MIRROR MIRROR	Logo clings on restroom mirrors (or throughout the marketplace). Add phrases like “You look mah-vellous!”	\$1,500	“Who’s the fairest of them all?”, Sponsor may underwrite the marketplace vendor mirrors and their logo, as well as, phrases like “You look mah-vellous!” which will be placed throughout venue. Benefits Include: Logo Recognition + 1 ticket to the event included.

WW&S SPONSORSHIP OPPORTUNITIES TABLE

CHEESE STATION	An elegant cheese station with sponsor logos on signage, cheese markers, or on a cute “cheesemonger” with an apron.	\$1,500	Fromage blanc never looked this good!! Sponsor an elegant cheese station tagged with your company logo and hosted by a local cheese expert. Benefits Include: Logo Recognition + 1 ticket to the event .
TRAY SPONSOR	Logo an embroidered cloth draped over the trays	\$2,500	Your branding will be elegantly served up on silver platters as the famous Shoe Guys showcase shoes on linens embroidered with your logo and draped over their trays. Benefits Include: Logo Recognition + 2 tickets to the event .
Program	Description	Suggested Level	Pitch
Big Screens	Position HD TV screens with your sponsor's logos. Think of non-traditional ways of doing this. World Neighbors used a giant metal globe and arranged monitors all around it, each displaying a sponsor's logo.		
LUXURY CAR DEALERSHIPS	Sponsors car displayed at event with company rep in attendance	\$5,000-\$15,000	Drive the ladies wild by promoting your vehicles at Wine Women & Shoes. Display cars indoors or out while working the room at the Signature Event. Photo opps abound, especially if you park on the red carpet. Benefits Include: Logo Recognition, event participation + VIP table.
FOOD AND BEVERAGE OPPORTUNITIES	Logos on napkins. Logos on wine glasses or wine charms. Logos on water bottles. Logos on cupcakes.	\$1,500-\$2,500 each	As attendees sip and shop -you can help support the cause by sponsoring water bottles, napkins, wine glasses or...cupcakes. Your logo will appear throughout the event and be devoured by hundreds of attendees. Benefits Include: Logo Recognition + 1-2 tickets to the event.
NON-ALCOHOLIC BEVERAGE	Logo and tagline on water/lemonade station. "XXX is happy to hydrate you."	\$1,500-\$2,500	Help our fabulous attendees hydrate at the water/lemonade station. Elegant signage and dispensers will draw a thirsty crowd. Benefits Include: Logo Recognition + 1-2 tickets to the event.

WW&S SPONSORSHIP OPPORTUNITIES TABLE

ESPRESSO MACHINE SPONSOR	Logo on saucers or espresso cart	\$2,500	The perfect end to a “swellagent” affair is always a cup of espresso or coffee. Present your brand on saucer liners or underwrite an espresso cart for even more energetic glamour. Benefits Include: Logo Recognition + 1-2 tickets to the event.
WINE TAG SPONSOR	Logo on custom-generated wine tags slipped around the bottom of the wine glasses. Target businesses would include realtors, financial planners or insurance companies.	\$2,500-\$3,500	Grab attention as the Wine Tag sponsor with a custom-designed tag slipped around the bottom of the wine glasses. Tags act as a business card advertisement placed in the hand of every attendee. Benefits Include: Logo on custom-generated wine tags, Program Recognition+ 2 tickets to the event.
Program	Description	Suggested Level	Pitch
HANG TAG FROM THE REARVIEW MIRROR	Logo on tag hung from rearview mirror of valeted cars.	\$2,500-\$5,000	Send them home with one last message about your company and our charity’s mission, printed on a hang tag that dangles from the review mirror. The custom tag includes your logo plus a phrase like, “XXX is happy to help CHARITY achieve their mission, how can we help you?” Benefits Include: Logo Recognition, Program Recognition + 2 tickets to the event.
SWAG BAG ITEMS	Logo items or products included in swag bags	\$500-\$1,000 for inclusion	Slip your product into the coveted swag bags handed out to each guest at the end of our event. Logos can also be printed on items such as nail files, key chains, note pads, wine toes, etc. Your brand stays handy for months or years after the event. Benefits Include: Logo Recognition + Swag Bag inclusion.