



Sponsorship Opportunities At-A-Glance

Thursday, September 24, 2015

5:30 PM VIP Champagne Toast

6:00 PM Doors Open

The Dearborn Inn

20301 Oakwood Blvd., Dearborn, MI 48124



3901 Beaubien | Mailbox 257 | Detroit, MI 48201

313.964.6994 | (F) 313.993.0119 | www.CHMFoundation.org

Our sponsors will enjoy the benefits listed below, in addition to all of the options listed on the chart.

High Heel Sponsor—\$25,000

- 20 VIP tickets and guaranteed front row seating at the fashion show
- VIP limo service to the event venue (pick-up & drop off from one designated Metro Detroit location) for up to 20 attendees
- Opportunity for two company representatives to participate in the fashion show—either as clothing models or to showcase the live auction posters during the program
- Full-page color ad in the event program

Platform Sponsor—\$5,000

- 4 General Admission tickets
- **Event Printing**—Logo on corner of all printed event materials
- **Entertainment**—Logo on signage at DJ station inside fashion show
- **Shopping Bags**—Logo on all of the custom printed 350+ guest shopping bags
- **Shoe Guy Shirts**—Logo on Shoe Guy t-shirts, along with the WW&S event logo
- **Wine Wall**—Logo on signage at Wine Wall inside the Marketplace
- Half-page black & white ad in the event program

Stiletto Sponsor—\$15,000

- 15 VIP tickets
- **Fashion Show**—Logo on fashion show stage
- **Marketplace**—Logo on prominently placed banner in the Marketplace
- **Wine Tasting**—Logo printed on wine bottle openers for each swag bag & on the wine glass tags (350+ of each)
- Full-page color ad in the event program

Luxury Car Sponsor—\$3,000⁺

- 2 General Admission tickets
- 2 Luxury cars to be on display at the valet station with (2) attendants provided by the dealership
- Quarter-page black & white ad in the event program

Photo Booth Sponsor—\$10,000

- 10 VIP tickets
- Prominent visibility of logo on the photo backdrop, along with the WW&S event logo and our High Heel Presenting Sponsor’s logo. Photos are also immediately uploaded to the Foundation Facebook page—even greater visibility!
- Full-page color ad in the event program

⁺Option to upgrade this opportunity to \$5,000

Addition of a photo backdrop set up behind the displayed cars with exclusive logo visibility and a photographer. **Upgrade option is only available to the Luxury Car Sponsor!**

Concierge Sponsor—\$7,500

- 4 VIP tickets and 4 General Admission tickets
- Branded water bottles on each guest seat at the fashion show
- Powder room toiletries in a company branded basket
- Company logo featured on rearview mirror tags placed in each valeted vehicle
- Half-page color ad in the event program

Kitten Heel Sponsor—\$2,500

- 2 General Admission tickets
- **Coffee & Espresso Bar**—Logo on signage at Coffee & Espresso Bar
- **Dessert Station**—Logo on signage at Dessert Station
- **Hydration Station & Beverage Napkins**—Logo on signage at Hydration Station and on beverage napkins
- **Lanyards**—Logo on lanyards worn by every guest

All benefits are subject to print/order deadlines

	Logo on Foundation event web site for 30 days post-event (151,328 impressions/month)	Foundation Sponsor Room web page for 30 days post-event, with a link to your corporate web site	Logo on online edition of <i>More About Children</i> (16,000 emails + 151,328 impressions PER EDITION)	Logo on day-of event television screens	Event programs	Post-event appreciation e-blast to event attendees	Mention on Twitter page (993 followers)	Logo on event save-the-date cards & invitations	Mention on Facebook fan page (1,357 impressions)	Opportunity to include branded item in the guest swag bags	On-stage recognition by the emcee	Company mention in event press release	Logo on advertisement in local print publication	Logo on Facebook cover photo for 3 months (114,000 impressions)	Logo & acknowledgement in 1 hard copy edition of <i>About Children</i> (14,000 circulation)	Banner ad on Foundation home page for 3 months (453,984 impressions)	Logo on photo backdrop, along with WW&S logo (if Photo Booth sponsor is secured)
\$25,000	✓	✓ Banner ad	✓ 3 Editions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
\$15,000	✓	✓ Logo & Profile	✓ 2 Editions	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓		
\$10,000	✓	✓ Logo & Profile	✓ 1 Edition	✓	✓	✓	✓	✓	✓	✓	✓	✓					
\$7,500	✓	✓ Logo & Profile	✓ 1 Edition	✓	✓	✓	✓	✓ Invite only	✓	✓	✓						
\$5,000	✓	✓	✓ 1 Edition	✓	✓	✓	✓	✓ Invite only	✓								
\$3,000	✓	✓	✓ 1 Edition	✓	✓	✓	✓	✓ Invite only									
\$2,500	✓	✓	✓ 1 Edition	✓	✓ Mention	✓ Mention	✓										



For ticket options and additional partnership opportunities, view our full sponsorship package by clicking on the Wine, Women & Shoes banner ad at www.chmfoundation.org.

To commit to a sponsor level listed above, contact the Special Events team at 313.964.6994 or Matthew.Holland@CHMFoundation.org.