

# CUSTOM OPPORTUNITIES

**Red Carpet Step and Repeat Sponsor – \$5,000** (*Exclusive Opportunity*) Unleash the power of the paparazzi with a red carpet moment as guests enter and flash their best smiles in front of a banner splashed with your logo. The moment lives on in social media shares. **Benefits Include:** Your logo on backdrop of photo booth + program recognition, media coverage, branded item or coupon for swag bag (you supply), plus 2 individual tickets.

**Bag Check Sponsor – \$2,500** (*Exclusive Opportunity*) Stay top of mind by watching their bags, and wine, and winnings! Your logo is printed on bag check tags as well as signage. **Benefits Include:** Logo inclusion on invitation, e-blasts, poster, and program, logo on signage, plus 2 individual tickets.

**“Best In Shoe” Award Sponsor – \$2,500** (*Exclusive Opportunity*) We will celebrate our guests' fabulous footwear by promoting a shoe award. Sponsor may provide the judges. Judges have the opportunity to come on stage and announce the winner after the fashion show. **Benefits Include:** Logo recognition, branded item or coupon for swag bag (you supply), plus 2 individual tickets.

**Key to the Closet Sponsor – \$2,500** (*Exclusive Opportunity*) One hundred keys for sale at \$100 each, and only 1 will hold the winning match to a collective bounty of donated fashion items and various treasures. The closet contains everything a woman wants—wine, fashion, furniture, closet systems, art, gift certificates for services like massage and facials. Your brand will be featured as the Key to the Closet sponsor, with promotions starting in July 2014. **Benefits Include:** Logo on all raffle materials + online promotions beginning in July, including e-blasts, Facebook, branded item or coupon for swag bag (you supply), plus 2 individual tickets.

**Shoe Guys Sponsor – \$2,500** (*Exclusive Opportunity*) 20+ “Shoe Guys” working the room and engaging more than 300 women. It's a great opportunity to showcase your brand. These men are a targeted group of brand ambassadors who will be the hit of the event. **Benefits Include:** Your logo and branding exposure on the “Shoe Guys” T-shirts, branded item or coupon for swag bag (you supply), plus 2 individual tickets.

**Swag Bag Sponsor – \$2,500** (*Exclusive Opportunity*) 300 attendees receive reusable tote bags as they enter Wine, Women & Shoes – that means 300 of the Richmond area's most admired trendsetters will be carrying your brand with them as they are out around town. **Benefits Include:** Your logo on one side of a high-quality tote bag plus 2 individual tickets.

**Wall of Wine Sponsor – \$2,500** (*Exclusive Opportunity*) For this WINE focused event, your logo will be prominently featured on Wall of Wine signage, individual bags for wine bottles and Wall of Wine display. Language on signs says, “Wall of Wine presented by XYZ Company”. **Benefits Include:** Logo inclusion on invitation, e-blasts, poster, and program, logo on signage and bags, branded item or coupon for swag bag (you supply), plus 2 individual tickets.

**Wine Tasting Sponsor – \$2,500** (*Exclusive Opportunity*) For this WINE focused event, your logo will be featured on the wine glass, wine order forms, and wine sales booth for maximum exposure. **Benefits Include:** Logo on wine glass, wine order forms, and wine sales booth plus 2 individual tickets.

**Foot Spa Sponsor – \$1,500** (*Exclusive Opportunity*) Sponsor will set up a foot massage station for everyone's feet that hurt from their heels. Sponsor may underwrite this station, provide personnel and product, and put their signage throughout. **Benefits Include:** Logo recognition, branded item or coupon for swag bag (you supply), plus 1 individual ticket.

**Ladies Lounge Sponsor – \$1,500** (*Exclusive Opportunity*) Pampering the attendees is a luxury well afforded with your name proudly displayed on spa products. Feature your company logo on lotions and soaps in venue restrooms and/or provide an attendant to assist with hand towels with company logo. **Benefits Include:** Logo recognition plus 1 individual ticket.

**Swag Bag Inserts – \$500 Donation** (*40 Available*) Slip your product into the coveted swag bags handed out to 300 guests at the end of our event. Logos can also be printed on items such as nail files, key chains, note pads, wine totes, etc. (you must supply the items). Your brand stays handy for months or years after the event. **Benefits Include:** Logo recognition plus swag bag inclusion.

**For more information, contact Stefanie Smith at (804) 287-7261 or [Stefanie\\_Smith@bshsi.org](mailto:Stefanie_Smith@bshsi.org)**



**Wine, Women & Shoes benefiting Bon Secours Richmond Health Care Foundation**

**YES! I would like to sign up for a CUSTOM OPPORTUNITY at Wine, Women & Shoes, Sunday, October 19, 2014 as:**

- Red Carpet and Repeat (\$5,000)    Bag Check (\$2,500)    "Best in Shoe" Award (\$2,500)    Key to the Closet (\$2,500)  
 Shoe Guys (\$2,500)    Swag Bag (\$2,500)    Wall of Wine (\$2,500)    Wine Tasting (\$2,500)  
 Foot Spa (\$1,500)    Ladies Lounge (\$1,500)    Swag Bag (\$500)

**Name** (*As you would like it to appear for recognition purposes*): \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**Please send invoice to:** Name \_\_\_\_\_ Address \_\_\_\_\_

**Check enclosed for \$** \_\_\_\_\_ payable to: *Bon Secours Richmond Health Care Foundation*

**Charge my Credit Card for \$** \_\_\_\_\_ (*Please fill out information below*)

Name as it appears on the card: \_\_\_\_\_

**Please Circle:**   Visa   MasterCard   Amex   Discover

CC#: \_\_\_\_\_ Exp. Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

Signature: \_\_\_\_\_ Phone: \_\_\_\_\_

Billing Address: \_\_\_\_\_

For more information, contact Stefanie Smith at 804-287-7261 or Stefanie\_Smith@bshsi.org or visit: [www.winewomenandshoes/richmond](http://www.winewomenandshoes/richmond)

Please return your check or credit card form to:

Bon Secours Richmond Health Care Foundation, Attention: Wine, Women & Shoes, 7229 Forest Avenue Suite 200, Richmond, VA 23226