



## Wine & Shoe Pairing 101:

### Aromas / Flavors = Color

- Cherry = Cherry Red
- Plum = Purple
- Chocolate or Tobacco = Brown or Black
- Earth = Earthy Tones
- Citrus = Yellows, Greens and Golds
- Nutty = Nudes
- Spices = Jewel Tones
- Oak = Wooden Heel or Wedge

### Texture & Tactile = Textile

- Velvety = suede & velvet
- Silky = silk
- Minerality or acidity = metallic details, studs
- Smoothness = patent or smooth leather
- Effervescent or Sparkling = bling, filly details

### Structure & Body

Structure and body translate to heel height and mass as well as the overall silhouette of a shoe. Is the wine subtle and balanced like a ballet flat? Or is it full-bodied and rich like an over-the-knee boot?

- Low tannin vs. higher tannin = low heel v. high heel =
- Full bodied = platform, shoe is closed and solid like pumps & boots
- Lighter body wines = peep-toe, sandals, cut-outs
- Softer = rounded toes
- Acidity = pointy toes and spiky heels

### Complexity

- Multiple aromas & flavors = beading
- Layers of flavor = multiple straps & stripes
- Complex progression of flavors / aromas = woven materials

*Be there. Be fabulous!*